FOR IMMEDIATE RELEASE BLUEFISH444 PRESS RELEASE



Bluefish444 Media Contact: Daniel Harris +61 3 9682 9477, marketing@bluefish444.com

Bluefish444 adds KRONOS K8 support for Foundry Nuke and Nuke Studio 12 with Windows 2020.14.0 Install Package

Quality 2K/HD/SD-SDI output from Foundry Nuke products with Bluefish KRONOS and Epoch hardware

North Melbourne, Australia, 30 July 2020 – <u>Bluefish444</u>, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces support for <u>Foundry Nuke and Nuke Studio</u> 12 in its latest 2020.14 Windows Installer for KRONOS K8 and Epoch hardware.

Bluefish's K8 video I/O card and the entire Epoch range now support 2K/HD/SD-SDI playback within Nuke and Nuke Studio 12, giving post-production 2D/3D compositing and visual effects professionals access to the high quality associated with Bluefish video cards.

Nuke and Nuke Studio 12 offer unparalleled power and performance to meet the needs of modern production work. Nuke's node graph and resolution-independent processing mean the scope of work able to be handled is unmatched. Nuke includes advanced node-based compositing, 3D tracking and model building, conform and review, and allows for easy collaboration across team environments.

With the K8 and Epoch video cards, Nuke and Nuke Studio 12 now have access to the highest quality SDI playback with proprietary 12-bit processing, supporting both RGB and YUV colour spaces. Currently supporting 2K/HD/SD video modes. Bluefish will continue to work with Foundry to update support for the Nuke and Nuke Studio products and will be integrating 4K/UHD support in a forthcoming installer update.

"Bluefish have worked closely with Foundry to update Bluefish hardware support for the Nuke and Nuke Studio products, with 2K and HD resolutions now supported and with future updates bringing UHD and more," comments Tom Lithgow, Product Manager at Bluefish.

"We are happy to hear that Bluefish customers will be able to use the latest versions of Nuke and Nuke Studio with Bluefish's professional-grade hardware," said Christy Anzelmo, Director of Product at Foundry. "It is great to have Bluefish as a new partner and we're looking forward to working with them on future updates!"

Bluefish's <u>KRONOS K8 and Epoch video I/O card range</u>, compatible with Foundry Nuke and Nuke Studio 12, are available from <u>Bluefish authorised distributors and resellers worldwide</u>. To download the latest 2020.14 Windows Installer for playback support for Nuke and Nuke Studio, visit <u>bluefish444.com/support/downloads</u>

About Foundry

Foundry develops creative software for the digital design, media and entertainment industries. With a 20-year heritage and a portfolio of award-winning products, Foundry advances the art and technology of visual experience in partnership with creative leaders around the globe.

Clients and partners include major feature film studios and post-production houses such as Pixar, ILM, MPC, Walt Disney Animation, Weta Digital, DNEG, and Framestore as well as automotive, footwear, apparel and technology companies such as Mercedes, New Balance, Adidas and Google. Foundry partners with these companies to solve complex visualization challenges to turn incredible ideas into reality.

The company's products are used to create breathtaking visual effects sequences on a wide range of feature films, video-on-demand, television and commercials. Foundry software was integral in the making of every VFX Oscar-winning film, award-winning TV shows and commercials for more than a decade.

Founded in 1996, Foundry is headquartered in London, with over 300 employees and a presence in the US, China, Japan, Australia and Europe. In 2019, the London Stock Exchange named Foundry one of the "1000 Companies to Inspire Britain." It regularly features in The Sunday Times' Tech Track as one of Britain's fastest-growing private technology companies.

For more information visit www.foundry.com

About Bluefish444:

Bluefish444, known as the Professionals' Choice for over 20 years, is the manufacturer of the professional video industry's highest quality video I/O interface cards, centralised ingest appliances, live production, archival & streaming software and signal converters. Bluefish products are deployed globally throughout the broadcast, post-production, live event and entertainment, proAV, corporate, military, government, medical and education markets.

KRONOS and Epoch video cards support interfaces for 4K/UHD SDI, ASI, HDMI and Video Over IP I/O and are widely integrated by 3rd-party developers and OEMs via the cross-platform Windows, Linux and macOS SDK. Bluefish supply the IngeSTore Server centralised ingest appliance and IngeSTore and IngeSTream software for live production, archival and streaming workflows.

Bluefish have integrations with the biggest brands in professional video including Adobe, Avid, Nuke, Unity, Unreal Engine, CasparCG, Vizrt, Brainstorm, ClassX, NewTek, Disguise, 7thSense Design and many more, with Bluefish video cards providing the major component of turnkey solutions for production, 2D/3D graphics, display & presentation, multimedia, QC & compliance and live event workflows.

Established in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd, and based in North Melbourne, Australia, and its products are distributed via a global OEM, dealer and systems integrator network. Visit bluefish444.com for more information.

All trademarks used herein, whether recognised or not, are the properties of their respective companies.